

ADVANCED GRANTWRITING

PA 510-007

Spring term, 2009. Alternate Wednesdays.

Do you have some experience writing grants, but want to go to the next level? Learn from grant and nonprofit professionals what they consider the skills and knowledge needed to get funded in an increasingly competitive environment. The class is open to graduate and undergraduate students, as well as community members. Prerequisites are an introductory grantwriting class like PA 525/410 or experience writing successful grant proposals -- Instructor's approval required. For more information, contact Sharon Hasenjaeger at PSU Institute for Nonprofit Management (503) 725-8221 or hasenjs@pdx.edu or Becky Fidler in Public Administration (503) 725-5152 or rfidler@pdx.edu.

1) April 1: OVERVIEW OF GRANTWRITING: How the profession views grantwriting, trends in grants, resources for grantwriters, overview of Oregon foundations.

Guest Speakers: Panel of professional grantwriters, A foundation program officer. Webinar demonstration of online grant search engine.

2) April 15th: GRANTWRITING STRATEGY: Planning your proposal and making the sections support one another, organizational strategic planning and grant planning.

Guest Speaker: Strategic planning consultant.

3) April 29th: NONPROFIT FINANCES: Understanding basic accounting, reading your organization's financial statements and 990, how financial statements show your organization's health, using the budget to support your narrative.

Guest speakers: Nonprofit accountant, Nonprofit CFO.

4) May 13th: PROGRAM EVALUATION: Understanding evaluation basics, writing the evaluation section when you're not an evaluator, working with evaluators, using logic models.

Guest Speakers: Professional evaluator, speaker on research grants.

5) May 27th: SPECIALIZED GRANT TYPES: Federal grants, capital campaign grants, congressional earmarks, research grants.

Guest Speakers on international grants, federal earmarks, capital campaigns, grant reviewers.

About the Instructor: Michael Wells, GPC, CFRE is owner of the grantwriting firm Grants Northwest and has been consulting since 1987. He has taught Grantwriting at Portland State University for over a decade. He is editor of Charity Channel's *Grants and Foundation Review* and is a past board member of the American Association of Grant Professionals (AAGP) and the Grant Professionals Certification Institute (GPCI). Michael is author of the Grantwriting Beyond the Basics series of books: *Proven Strategies Professionals Use to Make Their Proposals Work*; *Understanding Nonprofit Finances*; and *Successful Program Evaluation*.